

# THE POWER OF DECENTRALISED MANAGEMENT, ILLUSTRATED.



At a management conference in April 2004, three hundred senior Bidvest managers were challenged to create a painting measuring 16.5m x 3m, and consisting of 88 canvases.

1 hour and 17 minutes later palettes were laid down. The canvases were carefully arranged, and the big picture began to take shape.

The completed image was mesmerising. Awash with vivid colour and captivating shapes the effect was breathtaking.

The painting has since become a visual metaphor for The Bidvest Group. Our philosophy of decentralised management, incentivisation and a sense of personal ownership has proved once again that empowered people achieve great things.

In the spirit of friendly rivalry we challenge other companies to do the same - create a masterpiece you can call your own. We are confident that you will find it an enriching experience.

This is Bidvest – creating value and building strength from diversity.

Thanks Team.

